

MEMORANDUM

To: Planning and Policy Committee
From: Becky Christopher, MCWD Lead Planner
CC: James Wisker, MCWD Director of Planning
Date: December 14, 2015
Re: Strategic Framework – Mission, Vision, Values, Goals

Purpose:

The December 17 Planning and Policy Committee (PPC) meeting will be used to continue the discussion of the District's mission, vision, values, and goals. Draft language options have been developed based on a synthesis of past policies and input from the Board and staff. These options will be presented for the Managers' consideration.

Background:

At the October 8, 2015 Board Meeting, the Board approved a process to evaluate and align the District's programs using a strategic planning framework. The first step outlined for this process was to revisit the District's mission and goals to improve focus and clarity and ensure that they reflect the evolution of Board policy in recent years. Following this step, the staff and Board will conduct an evaluation of all programs to ensure that the District is allocating its resources to their highest and best use to achieve the mission and goals of the organization.

In addition to refining the mission and goals, the PPC has discussed the value of developing a vision statement and guiding principles as additional elements to provide direction and focus for the next Comprehensive Plan. As approved by the Board at the October 22, 2015 Board Meeting, staff is working with Himle Rapp to synthesize past policies and input from the Board and staff to develop clear articulations of the District's mission, vision, goals and principles (values).

At the November 19, 2015 PPC meeting, two presentations were made to provide additional context for the Managers' consideration. First, staff provided an overview of the evolution of District policy in recent years which has focused largely on efforts to improve integration of land-use and water planning. Himle Rapp then gave a presentation on the purpose of mission, vision, values, and goals, as well as guidance for creating effective statements.

Over the last few weeks, Himle Rapp conducted individual interviews with all seven Managers to obtain further input to guide the development of language options.

December 17 Meeting:

Himle Rapp has synthesized the input received from the Manager interviews, along with past policies and staff input, and is using this information to draft language options for each element. These draft statements will be presented at the December 17 PPC meeting for the Managers' consideration and feedback.

Next Steps:

Staff and Himle Rapp will take feedback received at the December 17 PPC meeting to further refine the options presented. The draft language will also be reviewed with all staff for additional input. Revised statements will then be presented at the January PPC meeting with a request for recommendation to the full Board.

If there are questions in advance of the meeting, please contact Becky Christopher at 952-641-4512 or bchristopher@minnehahacreek.org.