



## MEMORANDUM

**To:** MCWD Board of Managers

**From:** Renae Clark

**Date:** March 23, 2017

**Re:** March 23, 2017 PPC Discussion of Capital Project and Balanced Urban Ecology Education and Communication Programming

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### **Purpose:**

At the March 23, 2017 Planning and Policy Committee District staff will provide an overview of a preliminary draft work plan, which supports the strategic *Balanced Urban Ecology* goals of the District and its Education-Communication program priorities. The draft work plan is intended as a first step in initiating discussions on potential program goals, and corresponding programmatic initiatives, to inform 2018 budget and workplan development.

### **Background:**

Since the adoption of the District's *Balanced Urban Ecology* (BUE) policy in 2014 which defines and guides how the District will accomplish its mission to collaborate with public and private partners to protect and improve land and water for current and future generations, the Board and staff have been engaged in Organizational Strategic Planning.

This process began October 2015 and culminated on February 9, 2017 with the adoption of the 2017 Strategic Alignment Plan and approval of the MCWD Organization Strategy. The MCWD's overarching organizational strategy to accomplish its mission is to:

- Develop high impact capital projects integrated with non-water initiatives through multi-jurisdictional partnerships, and
- Change the land-use and water policy environment to increase early, value added partnerships with private development, public infrastructure and public policy/planning

### **March 23, 2017 PPC:**

To implement the organizational strategy, MCWD programs will be developed and refined to support these priorities. At the March 23, 2017 PPC Meeting staff will facilitate discussion of a *Balanced Urban Ecology* workplan framework that supports the implementation of capital improvement projects, and promotes policy change to support the integration of land-use and water.

Please contact Renae Clark, at [rclark@minnehahacreek.org](mailto:rclark@minnehahacreek.org) or 952-641-4510 with questions.

*We collaborate with public and private partners to protect and improve land and water for current and future generations.*